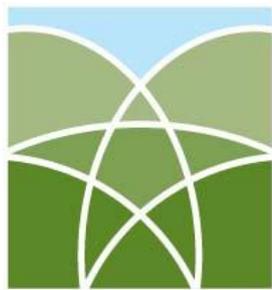


**Cedar Park Regional Medical Center  
Community Health Implementation Strategy**



**CEDAR PARK  
REGIONAL  
MEDICAL CENTER**

A partner of the  **Seton** Family of Hospitals

***Prepared by Cedar Park Regional Medical Center in collaboration with the  
Seton Family of Hospitals.***

***Formally adopted by the Cedar Park Regional Medical Center Board of  
Directors on November 3, 2016.***

For questions or comments on this report, please visit <https://www.seton.net/chna-feedback/>

## Overview

Seton Family of Hospitals (Seton) is a 501(c)(3) nonprofit organization with a long-standing history of serving Central Texas, not only as a health care provider, but as a leader and advocate for improving the health of the population as a whole. Its parent company, Ascension Health Texas (d/b/a Seton Healthcare Family) is a minority owner of Cedar Park Regional Medical Center (CPRMC).

The 2010 Patient Protection and Affordable Care Act included an IRS mandate that changed Community Benefit reporting. Non-profit hospitals must now engage in a three-year cycle of addressing community health needs, beginning with a Community Health Needs Assessment (CHNA) for the communities it serves. Once CHNA is complete, each hospital must create and adopt an Implementation Strategy that describes the actions the hospital plans to address the health needs identified in the Community Health Needs Assessment.

## Community Health Needs Assessment (CHNA)

The [2016 Community Health Assessment for Williamson County](#) was prepared by the Williamson County and Cities Health District in partnership with multiple entities, including Seton and CPRMC.

## Implementation Strategy

This plan identifies the programs and actions that Cedar Park Regional Medical Center, with the support of the Seton Healthcare Family, plans to take to address the needs identified in the Williamson County CHNA of its service area. As required by the IRS, the plans also address any needs that will not be met.

## Cedar Park Regional Medical Center Community Health Implementation Strategy

### About Cedar Park Regional Medical Center

Cedar Park Regional Medical Center is a community healthcare provider; a 93-bed facility with complete inpatient, outpatient, surgical and emergency care. We believe in the power of people to create great care. We're more than 500 healthcare professionals strong. We are a Joint Commission accredited facility that provides advanced programs and services. And we work hard every day to be a place of healing, caring and connection for patients and families in the community we call home.

Cedar Park Regional Medical Center 's vision is to be the area's preferred hospital for patients to receive care, associates to work and physicians to practice medicine.

## Prioritized Health Needs for Williamson County

After carefully reviewing the data and community input, there are five prioritized health needs for Williamson County in the 2016 CHNA:

**Need 1: Mental Health:** prevention, support and treatment for mental illness;

**Need 2: Access to Healthcare:** making basic, affordable healthcare available to all residents;

**Need 3: Awareness of Healthcare Resources:** increasing the available information and communication channels for resources in the county;

**Need 4: Active Living:** resources, access, and awareness for physical activity opportunities;

**Need 5: Chronic Disease:** prevention, treatment, and management of chronic diseases.

The needs prioritized in the 2016 plan are similar to the needs identified in the [2013 Williamson County CHNA](#), which was also led by the Williamson County and Cities Health District. The 2013 CHNA highlighted priorities including Access to Care, Behavioral Health, Chronic Disease, Obesity and Community Collaboration.

## Implementation Strategy for Cedar Park Regional Medical Center

The following Community Health Implementation Strategy for CPRMC addresses the above needs. For each category of need prioritized in the 2016 CHNA for Williamson County, Seton and CPRMC have provided information below that describes:

- Key **actions** to address the need and their **anticipated impact**,
- Available **resources**, and
- Potential **collaborations**.

Since many of the needs identified in 2016 reflect needs from the 2013 CHNA, many efforts to address needs in this implementation strategy are continuations of previous work.

## Initiatives Addressing Community Health Needs:

### Need 1: Mental Health

<b>Initiative:</b> Collaboration with Bluebonnet Trails Community Services		
<b>Action:</b> Support the provision of community-based behavioral health services.		
<b>Need Addressed:</b> Mental and behavioral Health		
<b>Impact:</b>	<b>Resources:</b>	<b>Collaboration</b>
Improved access to behavioral health assessment, referrals and treatment.	Psychologists and other mental health providers	Cedar Park Regional Medical Center, Seton, Bluebonnet Trails Community Service

## Need 2: Access to Healthcare

<p><b>Initiative:</b> Support to the United Way of Williamson County  <b>Action:</b> Provide financial investment in United Way's efforts to expand access to care and services in Williamson County including annual Agency Fair  <b>Need (s) Addressed:</b> Access to Care, Awareness of Healthcare Services, Chronic diseases</p>		
<b>Impact:</b>	<b>Resources:</b>	<b>Collaboration</b>
Increase access to primary care medical homes, Increased knowledge of available medical and social services	Operational funds, community outreach staff	Cedar Park Regional Medical Center, United Way, area non-profits, school districts

## Need 3: Awareness of Healthcare Resources

<p><b>Initiative:</b> Healthy Woman Program  <b>Action:</b> Provide specialized wellness program for women on a healthy mind, body and spirit.  <b>Need (s) Addressed:</b> Awareness of Healthcare Services, Mental Health, Active Living, Chronic Diseases</p>		
<b>Impact:</b>	<b>Resources:</b>	<b>Collaboration</b>
Empower women (7,500 enrolled in 2016) with increased knowledge and confidence to make informed healthcare and wellbeing decisions for themselves and their loved ones.	Health educators, education materials, space	Cedar Park Regional Medical Center, local businesses and nonprofits.

## Need 4: Active Living

<p><b>Initiative:</b> Discounted YMCA membership  <b>Action:</b> Offer seniors discounted YMCA memberships, provide health education.  <b>Need (s) Addressed:</b> Active Living, Chronic diseases</p>		
<b>Impact:</b>	<b>Resources:</b>	<b>Collaboration</b>
Reduced obesity rates. Better overall health. Increased knowledge on healthy behaviors	Cedar Park Senior Circle Membership, staff	Cedar Park Regional Medical Center, Senior Circle, YMCA

## Need 5: Chronic Disease

<p><b>Initiative:</b> Senior Circle  <b>Action:</b> Provide educational seminars to seniors on disease management, disease prevention, health screenings, nutrition, exercise and mental health.  <b>Need (s) Addressed:</b> Chronic diseases, Active Living, Awareness of Healthcare Resources, Mental Health</p>		
<b>Impact:</b>	<b>Resources:</b>	<b>Collaboration</b>
<p>Improved knowledge and practice of healthy practices.            Better management of chronic diseases, earlier detection of disease            Reduced hospital admissions, preventable emergency room visits.</p>	<p>Physicians, education materials, space</p>	<p>Cedar Park Regional Medical Center, Senior Circle, YMCA</p>

## Conclusion

Developing this Community Health Implementation Strategy was a collaborative effort of many areas within CPRMC. CPRMC views this document as dynamic and evolving plan of how we serve our communities. As we learn more from our community and build new investments and capabilities, this plan will change and grow. Substantive modifications and additions to this plan will be brought to our board for review and approval.